

Dr. Carla Campbell-Jackson

Greek Organization

Alpha Kappa Alpha Sorority, Incorporated

Bio

Dr. Carla Campbell-Jackson was proudly born and raised in the inner-city of North Saint Louis, Missouri, by a single Mother. Dr. Carla grew up with 12 aunts and uncles and had a host of cousins. She maintained a close bond with her siblings. Dr. Carla's neighborhood (near Dr. Martin Luther King Drive) was often labeled as one of the most crime-ridden, poverty-stricken, and drug-infused communities in America. Dr. Carla opted to challenge the stereotypical statistics and to defy the odds. Dr. Carla obtained her Bachelor's, MBA, and Ph.D., as well as the most prestigious insurance designations of CPCU, AIS, AIM, AIC, CLLP, and IIAC.

Dr. Carla previously worked for HARPO, Incorporated (Oprah Winfrey's Production Company) in Chicago, as she delights in remaining a game-changer while inspiring others to thrive and excel. Dr. Carla has a passion for the disenfranchised, ostracized, and the downtrodden. She courageously uses her voice to fight against racial and social injustices. Dr. Carla worked with the world-renowned Attorney Benjamin Crump to successfully hold an organization accountable for discriminatory and retaliatory practices. Currently, she serves as the 1st Vice President of the local NAACP and is an elected NAACP Illinois State Officer. She is a past president of the local chapters of Alpha Kappa Alpha Sorority, Incorporated and Jack and Jill of America, Incorporated. Dr. Carla has served on the Board with the YWCA, Girl Scouts of Central Illinois, and with the Illinois Prairie Foundation. Understanding the challenges faced by inner-city youth, Dr. Carla co-founded the nonprofit organization Mentoring And Providing Scholarships (MAPS) Program. She is especially proud that her son, Bradley Ross Jackson, is a 2024 graduate of the MAPS Program and is now a leader and Dean's List student at Morehouse College in Atlanta, Georgia. To date, the organization, in conjunction with other dedicated community organizations, has recently awarded over \$100,000 in local scholarship dollars to African American high school seniors--noting

that the local chapter of Kappa Alpha Psi Fraternity, Incorporated awarded over \$21,000 in scholarships!

The year 2026 was a banner year, as Dr. Carla was inducted into Top Ladies of Distinction (TLOD)-Springfield Central Radiance Chapter, where she proudly serves as a Charter Member and as the chapter's Top Teen Advisor. Additionally, Dr. Carla is the Organizer and President of Bloomington-Normal's first National Council of Negro Women (NCNW). She worked diligently with NCNW's corporate office and assisted with chartering a section with over 43 dynamic women who serve as Doctors, Attorneys, Judges, Educators, Homemakers, Mentors, Businesswomen, and Entrepreneurs. Dr. Carla is honored to lead such an amazing team of movers and shakers!

Dr. Carla is a phenomenal servant leader who truly embodies the philosophy of instilling pride, self-worth, and enhancement in others. As a quintessential professional, she is an expert in Human Resources, Diversity, Equity, and Inclusion, and Care Center management. Dr. Carla's organization, Campbell Consulting Services, LLC, has trained the most prestigious Fortune 500 companies by through techniques associated with employee engagement enhancement. Most importantly, Dr. Carla believes in helping all youth reach their full potential, and she remains committed to youth development and success.